Tourism interventions: making or breaking places : Making or Breaking Places

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This book brings together in one volume, the various types of interventions that can steer tourism towards positive impacts (and/or prevent negative impacts) on the destinations where tourism is taking place.Interventions in tourism studies have been viewed primarily as 'public interventions' and mainly in the sphere of public policies, planning, and development. The purpose, therefore, is to look into different meanings and uses of the notion of intervention which might involve the initiatives of a variety of actors or agents across locales, borders or scales, as well as how the impacts of tourism on a place have been dealt with. To this end, the book examines tourism interventions and their role in making or breaking places, as initiated and implemented by a variety of stakeholders (public/private sector, NGOs and local communities), by exploring the realities of tourism interventions and how they are utilized to alleviate the negative impacts of tourism; innovative and successful interventions that have contributed to tourism's making of places; and the way in which certain interventions have not been particularly successful or 'failing forward'.

This book provides students, researchers, and academics with new insight and understanding of how best to sustainably develop, promote, and manage tourism, and how to help destinations become more resilient in the face of future crises.

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